

# idea management



**8ideas** motivates and accelerates idea development and innovation in your organization by involving employees, customers, networks, experts, etc.

Read more:  
[www.8ideas.dk](http://www.8ideas.dk)

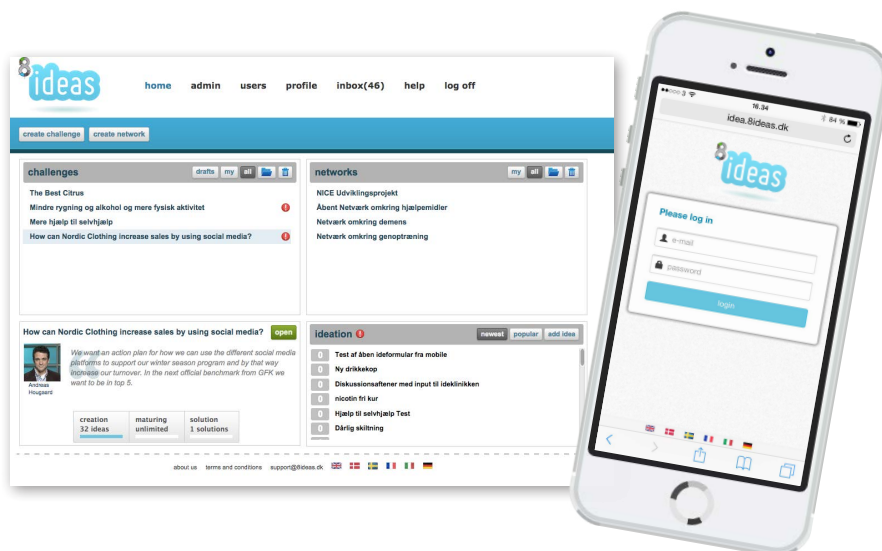
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## - When innovation becomes a part of your DNA

8ideas is a web-based platform which motivates and accelerates knowledge sharing and idea generation by involving employees, customers, citizens, experts, business partners, etc. actively in the ideation process.

8ideas is especially suitable for organizations, where the employees are geographically spread across several departments or greater distances. Because of today's competitive business environment, it is necessary to be able to use the collective knowledge and practical experience in and around the organization fast and efficiently, when the need arises to solve bigger challenges or develop ideas to new products and services. By using 8ideas, you reduce your costs per idea or input considerably, because the need for bringing your employees physically together – and thereby, the costs to travel, stay, etc. – is minimized.



## 8IDEAS CAN E.G. BE USED FOR:

- Developing solutions to major, strategic challenges
- Running short, intensive and time-limited idea campaigns/events
- Facilitating and documenting physical meetings, workshops and conferences
- Sharing knowledge when collaborating on bigger projects
- Creating an 'Open Ideation' channel for employees and core customers
- Sharing ideas and knowledge in online network groups
- Workshops where plenum meetings are combined with group work
- Front end to your Stage Gate
- Responsive mobile idea formula to contribute with ideas to 8ideas



## 8IDEAS UPS'S

- Easy, intuitive, involvement and transparent
- Easy for the participants and administrators to use
- Simple license model, where you only pay for the registered and active users
- Users can choose between the languages: Danish, English, German, French, Spanish and Italian
- Integrated algorithms help to identify the most innovative users and teams
- Graphically, 8ideas can be customized to your existing design line

## THE FEATURES OF 8IDEAS INCLUDE E.G.:

- Rating of ideas
- Development of ideas based on strategic and commercial criteria
- Interactive SWOT analysis
- A summary report for the management
- Assemble the best development teams
- Structural documentation of all idea campaigns and events

**“It only takes 5 minutes  
to start up a development  
process with 8ideas”**

## CONTACT

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